

2024-25 ANNUAL BUSINESS PLAN

DRAFT FOR CONSULTATION

GRANTS, SPONSORSHIPS, AWARDS AND EVENTS

KEY PROJECT



Identification

Council provides a range of grants, sponsorships and events to support our community groups, businesses and local organisations to develop, grow and achieve their aspirations.

The Purpose

Supporting our community through sponsorship, grants, events and awards is an important part of Council's business. It is anticipated that those involved may benefit through:

- Increased connectivity in our community
- Community and visitor focussed engagement
- Increased skills and knowledge, and
- Lift in morale and sense of community and regional pride.

Current Condition/Scenario

Council grants and events extend the community's capability to conduct activities, create opportunities for community capacity building, develop and maintain sustainable community infrastructure and build strong partnerships for community benefit. The level of funding allocated to these activities is approved each year as part of Council's annual budget process. These funds are distributed to eligible community applicants according to the following:

- program priorities
- criteria and eligibility
- acquittal requirements, and
- administration processes.

Funding opportunities are available through a variety of funding types as identified below. Specific criteria apply to each funding stream and each are considered carefully during the application submission.

Detailed Project Implementation/Details/Deliverables

The grants, sponsorship and events funding included in the budget request includes:



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Sponsored Events – to support the cultural, social and economic life of the region through festivals and events that create and foster a positive community spirit through participation, volunteering, skills development/work experience and co-operation.

Major Events Funding – to implement a Major Events program as a key component of Council's economic development program and to provide an incentive for people to visit Murray Bridge and experience the changes and developments that are occurring.

Rhyme Grind and Climb –A free, outdoor music event showcasing local young performers from The Station's core music programs. This signature youth and family focussed event delivers on numerous community outcomes including – youth and family engagement and participation, volunteering, skills development and employment opportunities.

Riverfront Activation: this category is targeted specifically at Community Group Riverfront Activation Events that bring vibrancy to Sturt, Wharf and Farmers Union Reserves.

Sports and Recreation Facilities Grants: opportunity for community groups to seek funding for sporting and recreational facility infrastructure projects.

Quick Win Grants –“Quick Wins” is to encourage community members and organisations to come forward with ideas for “wins” that are delivered by community and that can make a difference in quicker timeframes than more formal programs and strategies delivered by Council. This can be for individuals, groups or major initiatives.



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Budget Requested

For the 2024-25 financial year, we are requesting funding for projects identified as part of the Key Projects list.

Description	Income	Expenditure	Net
Sponsored Events		250,000	250,000
Major Events	20,000	120,000	100,000
Rhyme Grind and Climb		15,000	15,000
Riverfront Activation Grants		50,000	50,000
Sport and Rec Facilities Grants		30,000	30,000
Quick Win Grants		80,000	80,000
GRAND TOTAL		\$545,000	\$525,000

Relevant Strategies

- Community Vision
- Strategic Plan
- Economic Development Strategy
- Murray Bridge CBD Placemaking Project Stage 1 – Nov 2022 Attraction and investment
- RCMB Youth Action Plan
- State Public Health Plan 2019-2024
- Regional Public Health and Wellbeing Plan 2022-2026
- Disability Access and Inclusion Plan
- RCMB Sport and Recreation Strategy
- RCMB Sport and Recreation Facilities Grant Management Guidelines
- Open Space Asset Management Plan

****Please Note*** Program may be subject to change during financial year due to external factors and resource availability*



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Chief Executive Officer

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